Weichert® Agent Pages

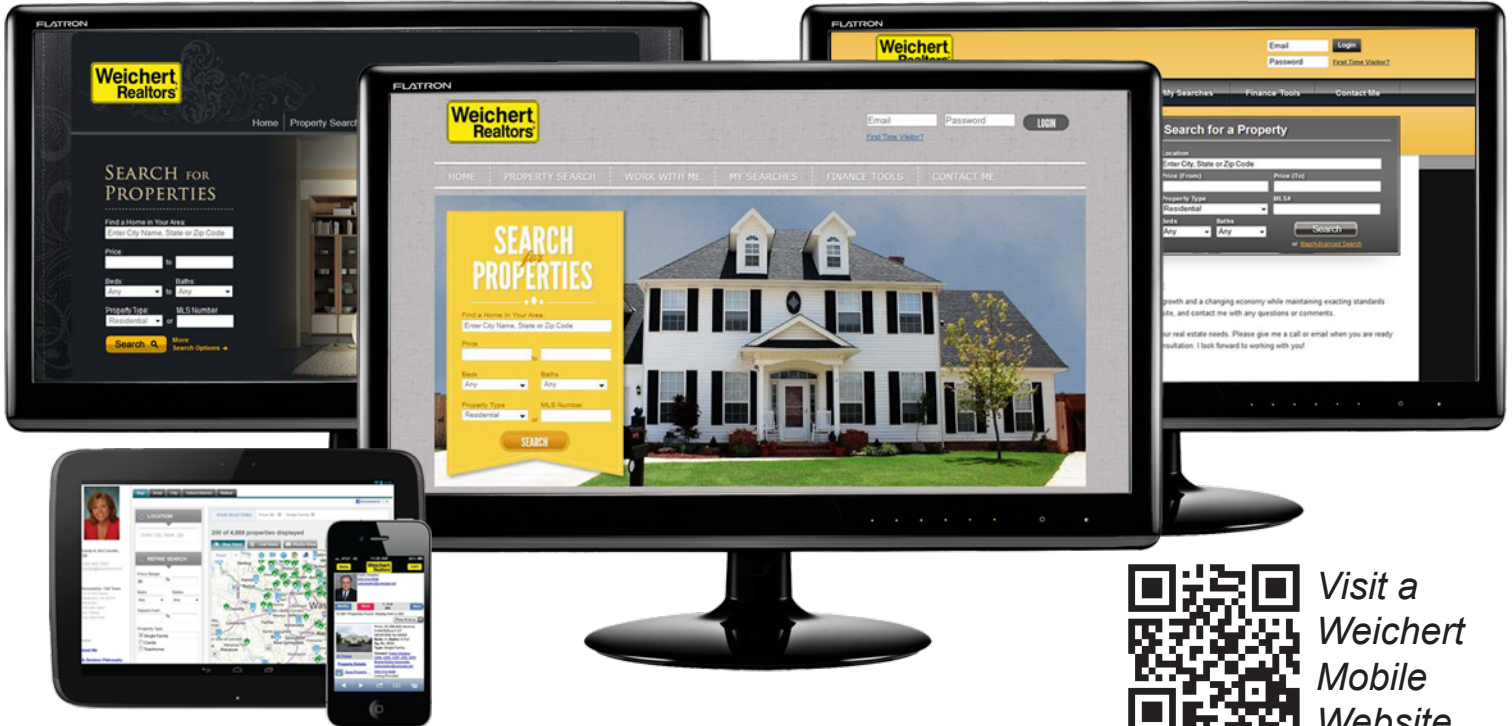## Powerful IDX websites that are great looking, easy to use and available at prices negotiated just for Weichert Associates.

Visit a Weichert Mobile Website

Learn more at **weichertagentpages.com**

What you can get

- Mobile IDX MLS Property Search included.

- IDX property search (all properties, direct from the MLS) branded to you.

- Map search functionality powered by the newly updated Bing Maps.

- Neighborhood profile pages that position you as the local expert.

- Contact and lead management tools.

- Email marketing campaign manager that makes keeping in touch easy

- Optimized for search engines & converting into leads.

"The website looks AWESOME! I have received a bunch of compliments"
—*Joe C., Fairlawn office*

"As always, your training classes are second to none"
—*Kelly C., Hillsborough office*

"I've gotten the last 6 listings because of my website"
—*Jane W, Chadds Ford, PA*

A package for everyone

⭐ *Silver* Basic and beautiful

⭐ *Gold* Listing and lead enhancements

⭐ *Platinum* Video, analytics - the works

Weichert Agent Pages Website Packages

	Silver	Gold	Platinum
Professional Website Templates w/ Web 2.0 Technology	✓	✓	✓
MLS IDX data ready ~ Display virtually all member MLS active listings branded to you	✓	✓	✓
Receive all lead inquires & requesed information on ALL active listings	✓	✓	✓
Property search of homes utilizing Microsoft Bing Virtual Map Search with "Birds Eye View"	✓	✓	✓
"Points of Interest" Icons on Bing Map Search: locate child care, banks, hospitals, etc.	✓	✓	✓
Property search of homes using School District, Subdivisions & Neighborhoods. Great for relocation prospects!	✓	✓	✓
Ability to Map this Property and get Point-to-Point driving directions to listings	✓	✓	✓
Customizable property search criteria tailored to your local market	✓	✓	✓
"Weighted" Listing Search Feature - Your personal listing(s) will always appear first	✓	✓	✓
Ability to create additional jump searches to showcase listings in specific market segments	✓	✓	✓
Neighborhood and School data statistics available on every property (zip code based)	✓	✓	✓
Mortgage Calculator and Finance Tools: Powered by LeadFusion	✓	✓	✓
New! Social Media Icons: Share this property - bookmark homes to Facebook, Google +, etc.	✓	✓	✓
New! Available Widget Token Generator for embedding real estate widgets including "external widgets"	✓	✓	✓
New! Create Listing Carousel of homes for sale for primary market areas	✓	✓	✓
New! Automatic Open Houses inventory feed of all listings (*depends on MLS sharing this data)	✓	✓	✓
Ability to add additional content pages to make your content unique, rich and engaging	5	20	100
Ability to enter keywords, meta tags, browser titles for your local market for Search Engine Optimization (SEO)	✓	✓	✓
Available website homepage Traffic Visitors Report	✓	✓	✓
Google Analytics Tracking Code: Track where consumers come from, page views, etc.	✓	✓	✓
Work with Me - visitor/client registration	✓	✓	✓
Visitors can save favorite search criteria & bookmark properties & receive new property alerts through email	✓	✓	✓
Ability to require visitor registration after viewing a certain # of properties to capture more leads	✓	✓	✓
Consumer Dashboard - Visitors can log in to access saved searches and bookmarked properties	✓	✓	✓
Recommend properties to registered visitors based on their search criteria	✓	✓	✓
Full visibility to registered visitors' activities	✓	✓	✓
All My Listings & All My Office Listings Link on Home Page	✓	✓	✓
Sold data included in form of last 10 home sales based on zip code	✓	✓	✓
Ability to show walkability of any address with Walkscore™	✓	✓	✓
Home Value Report Generator	✓	✓	✓
Prior Sales link on Home Page (*depends on the MLS IDX availability)	✓	✓	✓
Toll-Free Support Call Center & Monthly "Live" and "Online" available training classes	✓	✓	✓
New! Mobile Internet URL for visitors & QR Code sync		✓	✓
New! Ability to customize Contact and Registration Forms		✓	✓
Featured Home Widget on Home Page		✓	✓
Listing Detail Traffic Report - communicating with your sellers and/or for price reductions		✓	✓
rDesk CRM / Contact Manager - fully integrated contact and lead management system		✓	✓
Integration of all inquiries (leads) into the rDesk CRM / Contact Manager		✓	✓
Action Plan Manager - create personalized drip email campaigns		✓	✓
Create Professional Listing Flyers - send out your "new listing" to brand X agents in your region		✓	✓
Customizable rDesk dashboard: real estate news, lead source reports & daily motivations		✓	✓
Listing Enhancement - add additional photos (up to 100 per listing)		✓	✓
Listing Enhancement - add additional personal property description remarks		✓	✓
Listing Enhancements - add Open House announcement and add Virtual Tour link		✓	✓
"Sell My Home" - communication feature that allows your sellers to access traffic report			✓
"Reverse Prospecting" - generates reports for feedback & client interest on your listing			✓
Real Estate Video Feed widget (Source: RIS Media)			✓
Additional Exposure on Weichert.com and Realtor.com "Broker Sign-Rider"			
Automatic "Visit my Website" link from the Agent and/or Office Roster search on Weichert.com	✓	✓	✓
Personal Listings on Realtor.com. "Broker Sign-Rider" automatically links to your personal website	✓	✓	✓
Contact Agent and Contact Me buttons, mobile phone number, photo & your name hyperlinked on the Listing Detail page of Weichert.com			

Call 888.265.9178 or visit www.weichertagentpages.com

for more information about the many benefits of the company-endorsed program Weichert Agent Pages™